

HOME

TEXTILES

BROCHURE



OVERVIEW

Pakistan's home textiles industry stands out for its quality, reliability, and scale. Backed by a strong cotton base, it offers a wide range—from bed linens and towels to curtains and kitchen textiles. Known globally for craftsmanship and compliance with international standards, the sector contributes 17% to exports and employs 25 million people, making it the country's largest manufacturing employer.



Population

250 million

GDP (2024)

~\$375 billion

Key Sector

Home Textiles

Special Economic Zones (SEZs)

Under CPEC offering incentives for foreign investment

HOME TEXTILE MANUFACTURING

Home textile manufacturing in Pakistan is concentrated in key industrial cities that offer integrated textile infrastructure:

FAISALABAD

Known as the "Manchester of Pakistan" Faisalabad is the primary textile hub with thousands of small and large units producing fabric, garments, and home textiles.

KARACHI

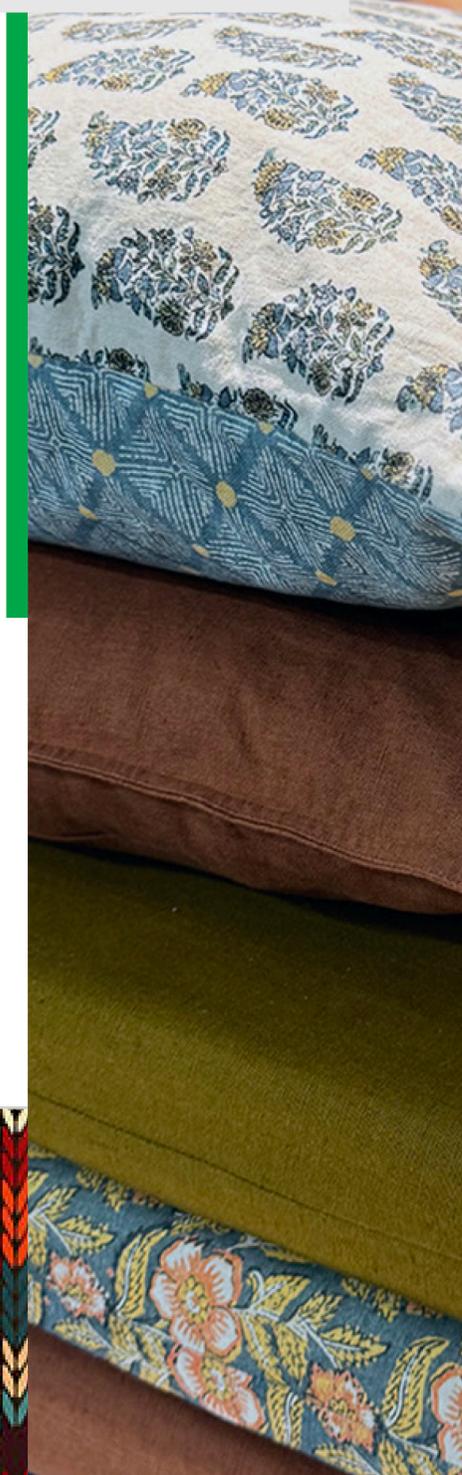
Houses major textile mills and export oriented production facilities with access to the port.

LAHORE & MULTAN

Recognized for skilled stitching units and traditional weaving clusters, especially in towel and linen production.

SIALKOT (SPECIALIZED)

Some niche production in bathrobes and decorative items also occurs here.



KEY FACTS

GLOBAL RANKING

3rd

GLOBAL EXPORTER
OF HOME TEXTILES

PRODUCT DIVERSITY

Diverse

PRODUCT RANGE

EXPORT VOLUME

\$5 B

EXPORTS ANNUALLY

ECO-FRIENDLY PRACTICES

Sustainable Practices

FOR ORGANIC PRODUCTION
& DYEING TECHNIQUES

QUALITY ASSURANCE

ISO-Certified

EXPORTERS



TOP EXPORTING DESTINATIONS

Pakistani home textiles are exported to more than 60 countries. Leading export destinations (in order of import volume) include:

UNITED STATES



Largest destination, especially for bed linens and towels

UNITED KINGDOM



Long-standing trading partner with strong retail ties

EUROPEAN UNION



Germany, France, Netherlands & Italy - Key EU buyers due to GSP+ preferences

SAUDIA ARABIA



Important Middle Eastern market

KENYA



Growing presence in East Africa

GREECE & CANADA



Emerging markets

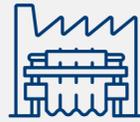


PRODUCTION CAPACITY

461 SPINNING UNITS ACROSS PAKISTAN



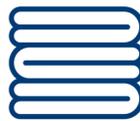
OVER 1 BILLION PIECES OF GARMENT PRODUCTION ANNUALLY



2440 MILLION KILOGRAMS OF YARN SPINNING ANNUALLY



53 MILLION KGS. APPROX. TOWEL PRODUCTION ANNUALLY



7,864 MILLION SQM. OF FABRIC WEAVING ANNUALLY



600 KNIT-WEAR PRODUCING UNITS



4,000 MILLION SQM. OF FABRIC FINISHING CAPACITY ANNUALLY



ABOUT TDAP

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific

exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



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